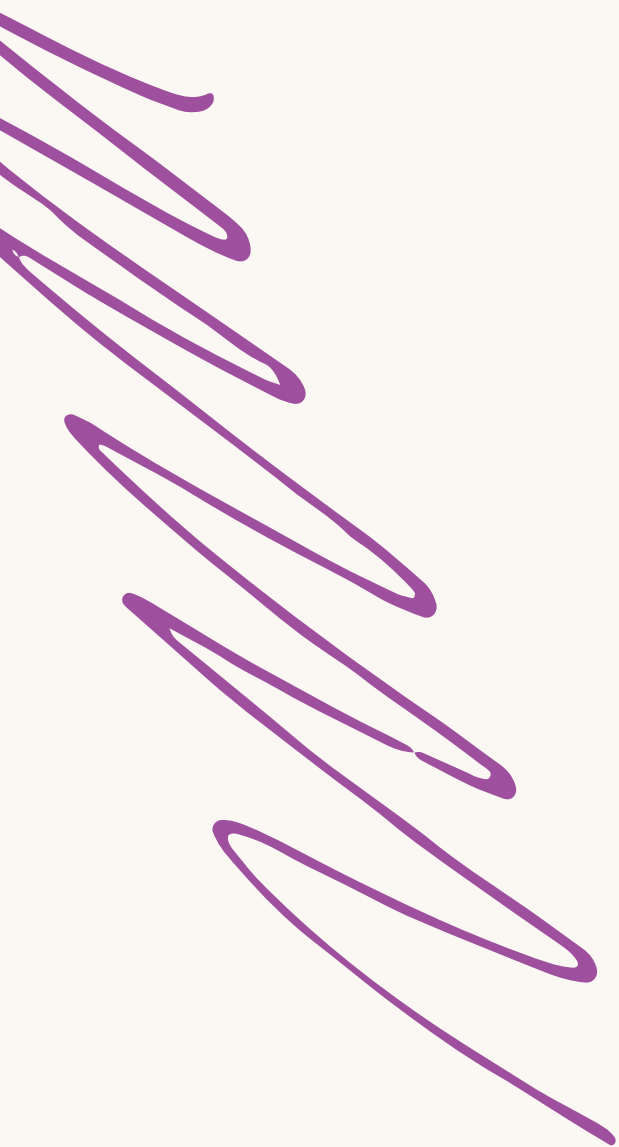




Launch your business into the future!

If there is only one thing you
need to know about me, it is this:
I believe a great social media
presence communicates your
organisation's passion.

I created Logophile Louise to help passionate people
and businesses make an impact on social media.
Today, well-considered digital strategies, engaging
communication, and mega SM channels like Facebook,
are essential to any business.

That is where I come in. Social media advertising and
copywriting is my passion and I'm here to help. I make
creative social media advertising happen for your business
with a collaborative, logical and artful approach that reflects
your passion and adds goodness to the world.

LOGO
PHILE
Louise



CONTENT CREATION

Generate major return on investment

By generating content ideas that appeal to your buyer persona and creating written and visual content around these ideas, I will get your audience to love your brand. By creating strategic and visually attractive content, you're providing free and useful information to your audience, attracting potential customers to your website, and retaining existing customers through quality engagement.

COPYWRITING

Copy that sells

I specialise in professional Copywriting Services. I deliver impactful, sophisticated results to each and every one of my clients, making them stand out in the creative world. I am smart, I am fast, and I get the job done just how you envisioned. See how my Copywriting Services can truly benefit your business today.

PERFORMANCE REPORTING

Maximise your return on investment

My Reporting Services will put you at the head of the class. I use smart, innovative reporting tools that will help you determine what progress your business has made and what still needs to be done to improve.

SOCIAL MEDIA ANALYSIS

I'll take care of that

My Social Media Analysis Services are best-in-class. The social media analysis work I offer will give your business the know-how it needs to get the ball rolling and take action with all creative aspects of any project, large or small scale.

COMMUNITY MANAGEMENT

Respond in real-time

Community management is one of the most important activities for brands who rely on social media to contribute to their marketing and sales cycles. My Community Management Services, at their core, are about relationships and ensuring that your brand seizes opportunities to interact with your community in public online spaces. And if you hope to build a long-term business with a strong brand, it's something you'll want to invest in.

SOCIAL MEDIA STRATEGY

Get things done

The Social Media Strategy Services I offer enable your business to grow and help increase your brand awareness. I begin by working with you to define social media goals that focus on reach, engagement, and conversion. We then map out a plan to achieve these goals. This is what I live for: merging creativity and technology in a way that brings your business more success than you ever thought was possible.

PAID SOCIAL ADVERTISING

Results, delivered

Looking for someone to create, optimise and report on your sponsored social media ads? Leave it to me. I know just what it takes to get the results you want in a competitive market.

Connect with me

Get in touch to learn more about how I can drive your brand forward. As a full-service Social Media Freelancer, I know how to help you and your business grow and flourish. All you've got to do is pop me an email!

caz@logophilelouis.com

